

## STATE OF NORTH CAROLINA OFFICE OF THE GOVERNOR

20301 Mail Service Center • Raleigh, NC 27699-0301

DATE: March 4, 2011 Contact: Chris Mackey Office: (919) 733-5612

## **Auto Parts Manufacturer Announces Expansion in Edgecombe County** *Keihin Carolina System Technology to add 50 jobs and invest more than \$13 million*

**TARBORO** – Gov. Bev Perdue announced during a visit to the Keihin Carolina System Technology plant in Tarboro today that the company plans to create 50 new jobs and invest more than \$13 million in expanding their facility. KCST is a world leader in the manufacture of Engine Control units and electronic assemblies for Honda and Acura automobiles and Honda Power Sports.

"North Carolina, the home of NASCAR, has a strong tradition in auto parts manufacturing because of our highly skilled workforce and customized training programs," said Gov. Perdue. "We have built a top ranked business climate, not just to attract new companies, but to fuel growth among those that are already here. KCST's expansion is another reminder that North Carolina has extended its economy around the globe."

KCST's state-of-the-art facility has been in Tarboro since 1997 and currently has 370 employees. Keihin is a Japanese-owned firm that employs 1,800 people at seven locations in North America. Globally, Keihin has facilities in 11 countries and employs more than 16,000 associates.

"KCST is excited about our growth throughout this year and the addition to our workforce. The exceptional capabilities and dedication of our associates allows us to continue to be successful through these challenging economic times," said Chris Eckhardt, KCST Vice President.

KCST invests heavily in the continuing education and manufacturing skills development of their associates through a long standing and successful partnership with Edgecombe